



SPONSOR LEVELS

All logo sizes will be relative to the level of donation: the higher the level, the larger the space allotted for the logo on marketing materials. All sponsorship contracts must meet print deadlines to be included. These levels can be adjusted to meet your company's marketing needs.

Platinum / Presenting Sponsor - \$10,000

- All Gold Sponsor Benefits plus:
- Acknowledged as Presenting Sponsor with opportunity to participate in all television, radio and print advertising and/or interviews
- Identified as Presenting Sponsor through promotional signs displayed at the event
- Opportunity to welcome guests by speaking at the program ceremony
- Full-page black-and-white advertisement in the tribute program
- One preferred table of ten at *Jazzed for Hope* event
- Right of first refusal for 2010 event presenting sponsor

Gold Sponsor - \$7,500

- All Silver Sponsor Benefits plus:
- Acknowledged as a Gold Sponsor on all television, radio and print advertising
- Acknowledged as a Gold Sponsor on *Jazzed for Hope* website, including logo in full color with link to donor's website
- Half-page black and white advertisement in the tribute program
- Opportunity to provide product/information at event and/or in guest gift bags
- 2 additional complimentary event registrations (eight total)

Silver Sponsor - \$5,000

- All Bronze Sponsor Benefits plus:
- Logo displayed in all print materials
- Major Contributor recognition in the *Pancreatic Cancer Action Network* Annual Report
- Sponsor acknowledgment in event opening remarks
- Two additional complimentary event registrations (six total)

Bronze Sponsor - \$2,500

- Identified in all print materials with logo used on event-day materials
- Acknowledged in tribute slide presentation
- Acknowledged on *Jazzed for Hope* website, including logo in full color
- Four complimentary event registrations

Copper Sponsor - \$1,000

- Identified in all print materials with logo used on event-day materials
- Acknowledged in tribute slide presentation
- Acknowledged on *Jazzed for Hope* website
- Two complimentary event registrations

Additional Sponsorship Opportunities

Printing Sponsor	\$750
Music Sponsor	\$500
Dessert Table Sponsor	\$500
Champagne Sponsor	\$500
Ice Sculpture Sponsor	\$500



The Pancreatic Cancer Action Network is a 501(c)3 non-profit, tax ID #33-0841281

PANCREATIC CANCER ACTION NETWORK®

2141 Rosecrans Ave., Suite 7000 • El Segundo, CA 90245 • P: 877-272-6226 F: 310-725-0029

June 18, 2009



SPONSOR FORM

Sponsor Information

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

T: () _____ F: () _____ Email: _____

Sponsor level:

- Platinum Gold Silver Bronze Copper
 Printing Music Dessert Champagne Ice Sculpture In-Kind

How would you like your company listed?

Payment Method

- Check** Check # _____ Check date _____

**Please make checks payable to Pancreatic Cancer Action Network*

- Credit card** Please circle one: Visa MC Amex Disc Exp. date _____

Card # _____ CID# _____ Signature _____

Name as it appears on card _____

- Cash**

In-kind donation

Description of item(s): _____

Please check one: In-kind donation will be delivered Please pick up in-kind donation

In-kind donation is enclosed

Estimated fair market value: _____

How was value determined? (cash value, appraisal, etc.): _____

This agreement, signed by a duly authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated. By signing this agreement, you acknowledge that you have read and agree to all Pancreatic Cancer Action Network sponsorship terms and conditions. This agreement will become effective upon acceptance by the Pancreatic Cancer Action Network. Payment is due within 30 days of signing.

Signed and dated this _____ day of _____, 20_____.

Print name

Signature of authorized company representative

Thank you for your generous support!

For questions please contact Tammy Andries at tandries@pancanvolunteer.org or 608-849-4901.

Please mail completed forms and
payment to:

Jazzed for Hope
c/o Tammy Andries
1222 Bongard Drive
Waunakee, WI 53597





SPONSOR TERMS

Sponsoring parties must agree to all of the terms and conditions below to sponsor a Pancreatic Cancer Action Network event. Please initial after each item to indicate that you have read and agree.

1. The Pancreatic Cancer Action Network hereby grants sponsoring party(s) the right to be an Official Sponsor of the Event. **Sponsoring party(s)** shall have the right to use the name of the Event, the Pancreatic Cancer Action Network's trademarks associated with the Event, in advertising on the effective date of this signed contract until 30 days after the Event. However, **sponsoring party(s)** must refer to the Event by its full name, including the name of the title sponsor, if any. All such materials are subject to the Pancreatic Cancer Action Network's prior written approval.
Initial: _____
2. **Sponsoring party(s)** will not grant any of its rights hereunder to any third party nor allow any tie-in partner of **sponsoring party(s)** to refer to its official status hereunder without the Pancreatic Cancer Action Network's prior written approval. **Sponsoring party(s)** will notify the Pancreatic Cancer Action Network in writing if they learn of any unauthorized use of the Event name or trademarks.
Initial: _____
3. The Pancreatic Cancer Action Network shall have the right to use **sponsoring party(s)** trademarks in advertising and promoting the Event. **Sponsoring party(s)** shall have the right to use the Event trademarks on merchandise in connection with **sponsoring party's** promotion of your sponsorship of the Event, provided any merchandise produced by **sponsoring party(s)** shall be of high quality consistent with our outstanding public image. All such materials are subject to the Pancreatic Cancer Action Network's prior written approval.
Initial: _____
4. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.
Initial: _____
5. In the event that the Event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and the Pancreatic Cancer Action Network's only obligation shall be to return to **sponsoring party(s)** the Licensing Fee paid to the Pancreatic Cancer Action Network hereunder less any direct out-of-pocket expenses incurred by the Pancreatic Cancer Action Network prior to the date of termination.
Initial: _____
6. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of California. It is complete and represents the entire agreement between the parties.
Initial: _____



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